

CALL FOR PROPOSALS

I. Deadline for submission:

December 6, 2021 at midnight (Tunis time).

II. Background:

The International Organization for Migration (IOM) in Tunisia and Morocco recognizes the importance of disseminating accurate and unbiased information on migration, based on a clear comprehension and reliable interpretation of migration data. Currently, IOM is implementing the M-LEARN project, which is funded by the IOM Development Fund (IDF). The objective of the project is to improve the understanding of migration data for the promotion of a non-discriminatory environment, taking into account the diversity of gender, origin and migration status in increasingly heterogeneous and changing communities. It aims to combat migration-related misconceptions through the proper interpretation of migration data. The activities are:

- Component I: To organize a national competition for projects addressing common misconceptions, myths, and prejudices about migrants in innovative and creative ways to raise awareness about the realities of migration based on reliable and factual data.
In Tunisia, this component is supported by the Ministry of Higher Education and Scientific Research (MESRS), the Independent High Authority for Audiovisual Communication (HAICA), the Office of the High Commissioner for Human Rights (OHCHR) and the National Institute of Statistics (INS);
- Component II: To promote an effective usage of migration data and statistics into the higher education system through the development of a master's level university course. In Tunisia, this activity is supported by INS, MESRS and the National Migration Observatory (ONM);
- Component III: To provide access to professionals and future professionals working on migration to an online course on migration data in Morocco and Tunisia (IOM & E-CAMPUS).

III. Objective of the call for proposals:

Under component I, IOM Tunisia invites young Tunisians, as well as non-Tunisians; aged between 15 and 35, including young professionals (with less than 3 years of experience), to submit a creative proposal depicting a reality of migration, particularly presenting examples of discriminatory stereotypes, and perceptions of migrants, either in Tunisia or Tunisians living abroad. The competition will reward projects capable of having a positive impact on the perception of migration and that will creatively promote migrants' economic and social rights and/or social cohesion in an open and safe environment.

The project proposal must address one of the following four topics:

- Integration of migrants / Contribution of migrants in their host countries;
- Return migration and engagement in the country of origin;
- Social cohesion and the challenges of migration;
- Impact of COVID-19 on migration and/or migrants.

IV. Selection process and prize information:

During the first phase of the selection process, the selection committee will pre-select 30 projects. The selected candidates will receive:

- A three to four day-thematic coaching session by experts on existing migration data, migrants' rights, reporting on migration issues, and fundraising (finding the donor, pitching your project, etc.);
- Recognition on IOM websites and social media as being among the 30 pre-selected candidates of the competition.

NB: Accommodation and catering expenses of the candidates will be covered (during the session) as well as transportation for the candidates from outside Tunis.

During the second phase of the selection process, six candidates will be selected from the pre-selected 30 projects by the selection committee. The selected candidates will receive:

- A three-day technical coaching session by established artistic and journalistic professionals, to support the candidates during the realization of their project;
- A small financial grant (not to exceed 2,700 TD) to implement their project;
- Recognition on IOM websites and social media as being among the 6 selected candidates of the competition.

During the final phase of the selection process, two finalists will be selected by the selection committee. The two finalists will receive:

- A Special Jury Prize for their winning project at an award ceremony.

V. Eligibility:

Applicants may compete in one of the following two categories:

1. Performing Arts: Short theatrical, musical (e.g., rap, slam or other music genre) or dance performance, etc.
2. Visual art: 10-minute audio-visual clips (e.g., 2D animation, animated film, short fiction film, short documentary film, etc.), photos / illustrations / paintings / installation / Sculpture, etc.

NB: The submitted projects must be unpublished and exclusive. Previously published projects or projects that have been presented in other competitions will not be accepted.

VI. Key steps:

The competition will be conducted in several stages according to the following estimated schedule:

- **December 6, 2021:** Deadline for submission;
- **December 7 to December 17, 2021:** Pre-selection of 30 projects by the selection committee;
- **December 2021 – January 2022:** Thematic coaching of the 30 pre-selected candidates to introduce them to migration data in Tunisia, migrants' rights, coverage of migration issues, and fundraising;
- **January 2022:** Selection of six projects by the selection committee and technical coaching sessions for finalists;

- **February-March 2022:** Project implementation period (1.5 months);
- **End of March 2021:** Event for the final selection of two winners and award ceremony.

VII. Submission:

Individual or group applications must be submitted via this [FORM](#), no later than December 6, 2021 at midnight (Tunis time).

NB: The cost of the project must not exceed 2700 DT.

The date of the announcement of the selected applications is estimated for December 17, 2021. Only selected candidates will be notified by email.

NB: Once the application has been sent, no modifications, can be made. No postal submissions or e-mail will be accepted.

VIII. Evaluation and selection:

The evaluation, ranking and selection of proposals will be carried out by a selection committee including members of civil society, artists, journalists and/or academics. The pre-selection criteria are as follows:

- The creativity and originality of the project are essential;
- The relevance of the subject in the Tunisian context and its contribution to combat stereotypes;
- The mix of candidates for a common project is an asset (both Tunisian and non-Tunisian);
- Female candidates are strongly encouraged to apply;
- Applications from rural and hinterland areas will be viewed favorably.

NB: The selection committee reserves the right to extend the duration and closing date of the contest if necessary.